

# Students: Make the most out of the STVM college fair!

## Make the Most Out of the STVM College Fair

### Do Your Research

- Be prepared for the fair: Research the colleges you are considering
- Don't waste your time with colleges that do not interest you. Choose 4-5 colleges to focus on
- Create a list of questions or print the list of questions contained herein

### Create a Resume

- Bring lots of resumes to the fair - this serves as a paper version of yourself so representatives know who you are and what you've done
- Look at examples online or have an adult look over your resume with you
- A resume helps you during the admissions process -- you will be remembered!

### Attire -- First impressions are crucial!

Conservative business attire is highly recommended: *clean and polished conservative dress shoes, well-groomed hairstyle, cleaned and trimmed fingernails, minimal perfume/cologne. No visible piercings other than ears. Well-brushed teeth and fresh breath -- no gum or candy. No body odor!*

- Reps will understand if you are in your school or sport uniform.

### Strategy

- Juniors will receive 2 college visit days, make sure you sign in at the table! If your teacher is offering extra credit or the fair is part of an assignment make sure you sign in to every sheet. One person might have to sign in on 3 different lists!
- Survey the layout of the fair
- Meet with your top choices first > Meet with other choices > Go back to top choices
- You may want to bring a drawstring backpack or bag to collect the materials and freebies colleges will be passing out!

### Marketing Yourself

- Make eye contact, offer a firm handshake, show enthusiasm
- Ask relevant and pointed questions: See list below
- Make sure your email address won't embarrass you!
- We have had students in the past build relationships with the reps at the college fair and get accepted and get more scholarships, because of that positive relationship.

### Follow-up

Call or write the representative to: Thank her/him, restate your interest, enclose another copy of your resume!

### Suggested questions for colleges:

- What grades/ACT/SAT scores do you look for?
- What kind of student are you looking for?
- What makes your campus special?
- Do you offer [my major]?
- Do you offer financial aid? Scholarships?
- What is the average class size?
- What type of tutoring programs are there?
- What resources for learning disabilities do you have (if this pertains to you)?
- What clubs/activities are offered?
- What work-study opportunities are available?